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Ibrahimpattanam, Ranga Reddy District, Hyderabad - 501 506.

## Institution's Innovation Council (IIC) 6.0

### IIC Activity 2023 - 2024

Academic Year	: 2023-2024
Quarter	: 1
Program driven by	: IIC Celebration Activities
Program Name	: National Entrepreneurship Day
Program Type	: Calendar Activity
Program Theme	: <b>Innovative Entrepreneurship Skills, Attitude and Behavioral Development</b>
Start Date	: 9-11-2023
End Date	: 9-11-2023
Number of Student Participants	: 84
Number of Faculty Participants	: 18
Number of External Participants	: 08
Expenditure Amount, If any	: Rs.15,600/-
Mode of Session delivery	: Offline

### Overview

#### Objective

To develop entrepreneurial skills among students of various fields (Engineering, Management and Pharmacy) and faculties. To stress the importance of Entrepreneurship development for Economic Growth and Employment Opportunity.

#### Benefit in terms of learning/Knowledge obtained

This Program enables the students, faculty and professionals to understand the significance of entrepreneurship skill, attitude and behavioral development for future entrepreneurs. The joy of sharing knowledge, showcase of successful entrepreneurs and their journey may motivate the students, entrepreneurship aspirants.

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**Attachments:**



**Photograph 1 image: Welcome Speech by Dr.Ch.Naresh**



**Photograph 2 image: Prof. (Dr) Anand Bethapudi addressing the session**



**Photograph 3 image: Young Aspirants participation in the session.**



**Photograph -4: Vote of Thanks by Mr. I. Kamalakar**

Institution's Innovation Council 6.0,  
Entrepreneurship Development Cell &  
**SCHOOL OF MANAGEMENT STUDIES**

Organizing a Celebration Activity on the Eve of  
**National Entrepreneurship Day**

A Session on  
**INNOVATIVE ENTREPRENEURSHIP SKILLS,  
ATTITUDE AND BEHAVIOR DEVELOPMENT**

9<sup>th</sup> Nov' 2023 | 10:00 AM to 12:00 PM

Venue: #006, Seminar Hall, PG Block



Resource Person:

**Dr. Anand Bethapudi**

Associate Director

Guru Nanak Institutions Technical Campus,  
Ibrahimpattam, Hyderabad.

R&D Coordinator:

**Dr. Ch. Naresh**  
Assistant Professor

EDC Coordinator:

**Dr. C. Prakash Reddy**  
Assistant Professor

Co-Convenor:

**Dr. Anand Bethapudi**  
Associate Director

Convenors:

**Dr. Koduganti Venkata Rao**, Director  
**Dr. S.V. Ranganayakulu**, Dean - R&D

## **Overall Report (Document)**

**Name of the activity** : Celebration of “National Entrepreneurship Day”

**Speaker** : **Prof. (Dr). Anand Bethapudi**  
Associate Director, School of Management Studies,  
Gurunanak Institutions Technical Campus.

**Platform** : Offline

**Date of event** : 9-11-2023

### **Overall report of the activity:**

The School of Management Studies and Institution’s Innovation Council, Guru Nanak Institutions Technical Campus (Autonomous) organized a celebration day activity on “**NATIONAL ENTREPRENEURSHIP DAY.**” on 9<sup>th</sup> November 2023.

In commemoration of National Entrepreneurship Day with theme of “**Innovative Entrepreneurship Skills, Attitude, and Behavioral Development**” was conducted, bringing together aspiring entrepreneurs, industry experts, and thought leaders. The celebration aimed to inspire, educate, and celebrate the spirit of entrepreneurship that fuels economic growth and innovation.

The event featured insightful panel discussions, keynote addresses, and interactive sessions, providing a platform for knowledge exchange and networking. **Prof. (Dr). Anand Bethapudi** shared his experience, offering valuable insights into the up skills, attitude and behavioral development the in the entrepreneurial landscape. He highlighted the importance of entrepreneurship skills and attitude in establishing the startups, MSMEs. Prof. Anand Bethapudi elaborated the Behavioral Development of Self Efficacy, Innovation with Problem Solving skills, Financial Discipline and Estimation of Economic Scenario. Further, discussions emphasized the role of technology, sustainability, and inclusivity in shaping the future of entrepreneurship.

Prof. Anand showcased successful innovative ventures, demonstrating the diversity and creativity within the entrepreneurial community. The event facilitated meaningful connections, encouraging collaboration and partnerships to further fuel entrepreneurial endeavors.

As we celebrate National Entrepreneurship Day, let us continue to empower and support individuals with bold ideas, paving the way for a thriving entrepreneurial ecosystem that contributes significantly to our nation's progress. Finally, the event ended with the queries and discussion with the participants. A vote of thanks delivered by Mr. K. Sandeep Reddy.

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**Institution's Innovation Council (IIC)  
IIC Activity 2023 - 2024**

**Workshop on Entrepreneurship & Innovation as Career Opportunity**

**Participant list**

**I Year MBA, Pharmacy and Engineering**

<b>Roll No.</b>	<b>Name</b>
23WJ1E0001	Adavath Nanditha
23WJ1E0002	Akkala Maruthi Saisiddartha Goud
23WJ1E0003	Alavala Akshaya
23WJ1E0004	Amgotu Kalpana
23WJ1E0005	Annavarapu Pavani
23WJ1E0006	Arukala Prashanth Yadav
23WJ1E0007	Baddula Kaveri
23WJ1E0008	Baini Bala Vardhan
23WJ1E0009	Bairishetti Sudheer Kumar
23WJ1E0010	Begari Sanjaykumar
23WJ1E0018	Chethi Naleen
23WJ1E0019	Chevugoni Sanjay Kumar
23WJ1E0020	Chinthapoola Meghana
23WJ1E0021	Chitikala Chandrasekhar
23WJ1E0022	Deekonda Shiva Kumar
23WJ1E0023	Dubbaka Bhavani
23WJ1E0024	Dussa Nandini
23WJ1E0025	Eslavath Bhagawan
23WJ1E0026	Gambhirpuram Karthik Chary
23WJ1E0027	Gollamari Divya

23WJ1E0028	Gouni Manohar
23WJ1E0029	Jajula Kavya
23WJ1E0030	Jalla Aravind Kumar
23WJ1E0031	Javvaji Gopikrishna
23WJ1E0018	Chethi Naleen
23WJ1E0019	Chevugoni Sanjay Kumar
23WJ1E0020	Chinthapoola Meghana
23WJ1E0021	Chitikala Chandrasekhar
23WJ1E0022	Deekonda Shiva Kumar
23WJ1E0023	Dubbaka Bhavani
23WJ1E0024	Dussa Nandini
23WJ1E0025	Eslavath Bhagawan
23WJ1E0026	Gambhirpuram Karthik Chary
23WJ1E0041	Karingula Srikanth
23WJ1E0042	Keshamoni Sowmya
23WJ1E0043	Koluri Gopika
23WJ1E0044	Komatreddy Asmitha
23WJ1E0045	Korra Prashanth
23WJ1E0046	Kothapally Jathin
23WJ1E0047	Kunduru Likhitha
23WJ1E0048	Lachimalla Sri Manvitha
23WJ1E0049	Lattupally Sreeja Reddy
23WJ1E0050	Lingampally Vinay
23WJ1E0051	Mala Sandhyarani
23WJ1E0052	Mamidi Lekhya Sree
23WJ1E0053	Maragoni Chaitanya
23WJ1E0054	Md Khaja
23WJ1E0055	Md Saleem
23WJ1E0056	Mekala Janani Yadav

23WJ1E0057	Methri Amarnath
23WJ1E0058	Mohammad Akram
23WJ1E0059	Mohammed Amjad
23WJ1E0060	Mood Jayanthi
23WJ1E0061	Mudika Kalyan
23WJ1E0062	Mula Sravya
23WJ1E0063	Mulkalla Harish
23WJ1E0064	Nandikonda Deepthi
23WJ1E0065	Nenavath Kiranmai
23WJ1E0066	Payam Indravathi
23WJ1E0067	Pendyala Bhavani
23WJ1E0068	Pentam Sravani
23WJ1E0069	Peram Mahendrababu
23WJ1E0070	Peruka Manideekshith
23WJ1E0071	Pogula Kupender
23WJ1E0072	Ponna Harsha Vardhan Reddy
23WJ1E0073	Putta Bhanu Prasad
23WJ1E0074	Ramesh Kiran
23WJ1E0075	Rayarao Sandeep
23WJ1E0076	Regalla Swathi
23WJ1E0077	Rumandla Radhika
23WJ1E0078	Sadam Sravani
23WJ1E0079	Saddi Abhishek Reddy
23WJ1E0080	Santhosham Dinesh
23WJ1E0081	Sara Ravinder
23WJ1E0082	Shaik Huma Bahamead
23WJ1E0083	Shaik Sana
23WJ1E0084	Shyamala Srikanth
23WJ1E0085	Somidi Anvesh



23WJ1E0086	Sureddy Pradeep Reddy
23WJ1E0087	Surigi Shiva Kumar
23WJ1E0088	Suryavamshi Shireesha
23WJ1E0089	Telu Dinesh
23WJ1E0090	Thammadi Mounika

**Faculty Members List:**

1	Dr. Anand Bethapudi	Prof & HOD
2	Dr. Rajeshwari	Assoc. Prof, EEE
3	Dr. C. Prakash Reddy	Asst. Prof, MBA
4	Dr.Ch.Naresh	Asst. Prof, MBA
5	Dr. Rose Mary	Asst. Professor
6	Dr. Maheshwaran. P	Asst. Professor
7	Mr. I. Kamalakar Rao	Asst. Professor
8	Mr. K. Sandeep Reddy	Asst. Professor
9	Ms. Asma Jasmin	Asst. Professor
10	Mr. B. Shravan	Asst. Professor
11	Mr. N. Srikanth Reddy	Asst. Professor
12	Mr. A. Sandeep Reddy	Asst. Professor
13	Mrs. B. Soujanya	Asst. Professor
14	Mrs. B. Aruna	Asst. Professor
15	Mrs. G. Aruna	Asst. Professor
16	Mrs. B. Mounika	Asst. Professor
17	Mrs. S.P. Keerthi	Asst. Professor
18	Mrs. M. Swathi	Asst. Professor

**EDC Coordinator**  
**Dr. C. Prakash Reddy**

**IIC Coordinator**  
**Dr.Ch.Naresh**

**Associate Director**  
**School of Management Studies**